Film Weekly

VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 26, No. 49 | Incorporating the CANADIAN MOVING PICTURE DIGEST (Founded 1915) | TORONTO, December 20, 1961

PRIVATE PRODUCTION UP, LABS DOWN

MORE '60 MADE-IN-CANADA TV COMMERCIALS A FACTOR

At $9,972,151 the gross revenue of 66 firms primarily engaged in the production and printing of motion picture films and filmstrips in 1960 (12 more firms than in 1959) was $438,741 higher (5.7 per cent) than in the previous year.

Revenue from production, $7,038,810 was $1,224,120 over that of 1959's $5,814,690.

Printing and laboratory services, at $2,590,759, were down by $638,481 from the $3,229,240 of 1959.

Income from other services, $342,582, was lower by $46,898.

Employees numbered 1,181 — 11 more — and salaries and wages, at $3,475,118, reached $4,771 higher.

These figures, for private productions, are only part of the story. The National Film Board spends millions of dollars on pro-

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'Period Of Adjustment'

George Roy Hill will direct MGM's Period of Adjustment.

Our Producers Need Support

"We have been working and selling in the international market-place as hard and as intelligently as we know how to do. We'll continue to do so. But we now suggest that the time has come for the Government to take a long look at the possibilities of

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Australia Hit By Full Force Of TV

Australian television, now over five years old, is still causing theatres to close and attendances to slump drastically, it is pointed out in the 26th annual edition of the Motion Picture Directory 1961-62 of The Film Weekly of Sydney, Australia. Published by Eric Solo-

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MPP Vs. Theatre Fronts; Says Censors Immune

Theatre fronts were among the things complained about in the Ontario Legislature by Leo Troy, a Liberal member from Nippissing, who went after the Ontario Board of Censors for a number of reasons. He also wants TV films censored.

"I came from a hockey game the other night and I saw an ad showing two people in a clutch with one of them half undressed," he told the House during consideration of the estimates for the Department of Travel and Publicity, of which the censor board is a part.

Membership on the censor board should rotate, Troy contended, because —as a local paper reported it—"after years of exposure, members' senses become calcified and corroded."

For Restricted pictures Troy wants the ads to be limited to the name of the picture and the times.

Now 523 In FP 25 Year Club

Those who have the right to join Famous Players' 25 Year Club "have earned that right by loyal service, by giving a part of their lives to help make the company the organization it is today," John J. Fitzgibbons, CBE, president, told the annual induction

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Johnston Vice-Chairman

Wm. Johnston of Yorkton, Saskatchewan supervisor for Rothstein Theatres, is third vice-chairman of the National Committee of Motion Picture Exhibitors Associations of Canada, and not Harry Prygrocki of Winnipeg, as stated here erroneously in our last edition. E. G. Forsyth of Toronto is chairman.

21 Of 33 Plebiscites OK Sunday Movies

Sunday movies won a marked victory in the recent plebiscites in Ontario on Dec. 4 and 5. Twenty-one of 33 communities ranging from townships to cities voted in favor of them. Theatre people were surprised to see Sarnia in the losing column and related by the seven-to-four favorable vote in Fort William. Owen Sound voted against Sunday movies, 3,722 to 2,573 and also turned down Sunday sports. Pickering Township, where Odeon is building a drive-in as the area's first cinema, voted for Sunday movies 2,350 to 1,223 and also okayed sports, and Toronto Township favored Sunday movies 7,437 to 3,674.

Winning plebiscites were also held in the townships of Chapleau

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Paramount's 'My Six Loves'

Debbie Reynolds will star in Paramount's My Six Loves.

Loew's Canada Re-elects Board; $58,205 '60 Net

Loew's Yonge St., 1,164-seat Toronto house operated by Marcus Loew's Theatres Ltd., a subsidiary of Loew's Theatres Inc., NY, showed a net profit of $58,205.86 for the year ending Aug. 30, 1960. Operating profit before depreciations and taxes of $98,400 was $156,605.

The present board, headed by Preston A. Tisch, was returned. John F. Murphy and Jacob Stillman, NY, are vice-president and treasurer respectively. G. R. Mackie, QC, Toronto, is secretary.

STRATFORD DROPS FILM FESTIVAL

The Stratford Film Festival, which was begun in 1956 as part of the Stratford Shakespearean Festival at Stratford, Ont., has been suspended by Michael Langham, artistic director, and the Board of Governors "until such time as the film showings can match the standard set by the drama and music seasons."

"The films are a very important aspect of the Festival and we hope to resume showings in some future year," said Langham.

That the Stratford Board considered the quality of the films shown to be inferior is news to film industry people. The Film Festival was never presented with much color and this brought criticism in the press. Premier Operating, from which the Festival rented the theatres for the Film Festival, has done very little to increase their comfort and appearance.

Shakespeare's Macbeth, The Tempest and Taming of the Shrew will open the drama section of the Festival on consecutive evenings, June 18-19-20, though not necessarily in that order. Rostand's Cyrano de Bergerac will open on July 30 and run until the end of the season. Christopher Plummer will head the actors.

The 1962 15-week season will be a week longer than that of last year. The music season, again directed by Glenn Gould, Leonard Rose and Oscar Shumsky, will also be expanded.

Newman To Star In Para Film

Paul Newman has been signed to star in an as yet untitled film set in modern Texas, which will be made by the Salem and Dover production companies for Paramount release.

WB To Release 'Gay Purr-ee'

Warners has signed to distribute UPA's musical cartoon feature, Gay Purr-ee, which stars the voices of Judy Garland and Robert Goulet and is now in production.

Lester Variety CB; Fisher First Ass't

Lionel Lester, formerly Second Assistant Chief Barker of the Variety Club of Ontario, was elected Chief Barker at the first meeting of the 1961 Crew last week. He succeeded Phil Stone, who retired. First Assistant Chief Barker as successor to Frank Stroan is Frank H. Fisher and Second Assistant Chief Barker is George Altman. Robert Hall is Property Master in the place of Chet Friedman and Sam Shopsy took over from Dr. Jack Egan as Dough Guy.

Film Weekly

Incorporating the Canadian Moving Picture Digest (Founded 1915)

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HYE BOSSIN, Editor

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Short Throws

LITTLE CINEMA, Toronto 16 mm. theatre operated by Yvonne Taylor, will be managed by Gerald Pratley, film critic and CBC commentator, after next week. One of the two studios will be used exclusively for French films. Managing is "the logical extension of my work as a critic," Pratley told Wendy Michener, Toronto Star staff writer.

INDUSTRY Man of the Year Award, given by the Allied States Association of Motion Picture Exhibitors, was presented to Arthur B. Krim, president of United Artists, in Miami. Krim got it because of UA's October announcement of a $150,000,000 three-year production program of feature films.

CONSOLIDATED net income of $7,209,000, equal to $5.97 per share, was reported by Warner Bros. for the year ended August 31, compared to $7,102,000 last year. Film rentals, including TV, brought $83,514,000. Net current assets are $47,513,000.

FIRST QUARTER earnings for Columbia Pictures were $1,242,000 or 80c per share, A. Schneider, president, reports. This compares with $510,000 or 30c per share for last year's first quarter. The first quarter ended Sept. 30, 1961.

SIX Canadian entertainment writers were among those flown by United Artists to Berlin for the premiere of Judgment at Nuremberg, the Stanley Kramer production. From Toronto went Clyde Gilmour, The Telegram; Gerald Pratley, CBC and probably The Star; and Frank Morriss, Globe & Mail. Montrealers who went are Arch Whitehead, The Gazette; Sydney Johnston, The Star; and G. Marcotte, the new entertainment editor of La Presse.

Buys 'Mrs. Sonnenschein'

Milton Sperling has purchased the hit German play, Mrs. Sonnenschein.

OK Sunday Movies

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and Dymond and the town of Smooth Rock Falls.

In Sarnia Sunday movies lost by 43 votes and it is likely that theatre people will ask for a recount. A Toronto Globe and Mail editorial, called Half-Open Sunday, provided some interesting opinions about the strength of the Sunday-movies movement:

"Pulpit pessimists who fear that Ontario is going to the dogs may take some comfort from the voting on Sunday questions in a score of municipalities.

"Preliminary tallies show that the relentless pressure for Sunday entertainment is not sweeping all before it. Communities deciding the issue of Sunday sports were equally divided: Sarnia, Chatham and Trenton voting for the measure and Waterloo, Belleville and Gananoque against. In the total votes cast, Sunday sportsmen lost to their opponents by the remarkably narrow margin of 14,844 to 14,832.

"Nine municipalities — Fort William, Chatham, Preston, Deep River, Wallaceburg, Hawkesbury, Burlington, Gananoque and Willoughby — will have movies on Sunday. Theatres will remain closed in Belleville, Guelph, Sarnia, Cobourg, Smiths Falls, Leamington, Collingwood and Brantford Township. Total votes on this issue were 25,778 for Sunday screening and 25,948 against.

"It would appear that Ontario is not yet ready to jettison the traditional Sunday, but this may be a false impression. After all, little more than 10 years ago it was not possible to place the Sunday question on a ballot paper. The trend is inescapable."

OUR PRODUCERS

(Continued from Page 1)

Canadian film production as an exporting industry and as a vital link in our program of Information Abroad," writes Graeme Fraser in the Crawley Commentary, bulletin of that company, after reviewing its export activities. "Every other country of any size feels its motion picture industry is important, worth fostering and developing. They aid their movie makers with quotas, special loans, tariff barriers, blocked funds, subsidies.

"Canadian producers do not have these supports—unlike their counterparts in other countries, they lack even the opportunity of making many of our Government's films! In most countries the largest single sponsor of films is the federal government, and this work along with films for industry, provides a firm base on which an entertainment film industry can be built.

"Here in Canada the CBC has no Canadian entertainment film series on its English language network this fall. And many CBC filmed shows are produced internally. The National Film Board itself produces virtually all informational films for Government — in the last five years out of 513 new NFB films, only 10 were contracted out to the entire Canadian industry from coast to coast.

"We do not believe in running to the Government and bleeding all over Parliament Hill. But this is not the way to foster a flourishing, competitive, representative industry.

"We happen to like making films. And corporations and associations who have employed us to produce more than 1000 sponsored productions seem to like the results they get. Canada takes no back seat when it comes to industrial and documentary films.

"But the economic fact of life is that the Canadian producer of a theatrical feature or a TV series is fortunate to get 15 per cent of his costs from the Canadian market. He must produce for the world — and in competition with the world's best.

"If the celluloid balance of trade is to be turned and Canada is to become a significant factor on the world's TV and theatre screens, Canada's energetic film industry needs some real co-operation — and on the highest level — and soon."

AUSTRALIA

(Continued from Page 1)

mon and edited by Bill Beecham, this year book bases its statistics on the report from the State of Victoria, where theatre attendance has dropped from almost 34,000,000 to 16,500,000, a loss of 52 per cent annually in the five-year period since the introduction of TV. During that time 128 theatres have closed and some of the remainder have seen their paid admissions fall by almost 70 per cent.

The latest figures given by the Directory show that Australia has 1,512 35 mm. theatres with 947,169 seats for a population of 10,461,484, compared with 1,579 35 mm. theatres with 1,032,064 seats for a population of 10,461,484, compared with 1,579 35 mm. theatres with 1,032,064 seats for a population of 10,280,742.

There were 113 drive-ins operating, as against 107 the year before and more are being built. Films released fell from 318 to 281, reflecting "the increase in roadshow product playing long seasons with reduced screenings at advanced prices."

MGM's 'Billy Rose's Jumbo'

Doris Day, Stephen Boyd, Jimmy Durante and Martha Raye will star in MGM's Billy Rose's Jumbo, which Joe Pasternak will produce and Charles Walters direct.

OUR BUSINESS by N.A. Taylor

COLOURFUL BONANZA OF HOLIDAY MOVIES

FOR some time we have advocated that by concerted and consistent effort we could achieve for our business a larger measure of co-operation from magazines and newspapers. Along these lines, we thought that periodically there could be special sections illustrating groups of forthcoming motion picture attractions. We believe that there would be great reader interest in this with resultant building of circulation.

Such an idea has now been adopted by the *Star Weekly*, a magazine published in Toronto with circulation of over one million from coast to coast. In the December 9th issue, under the heading "Colourful Bonanza of Holiday Movies," a number of pages are devoted to four very outstanding motion picture attractions which will open in key cities shortly before Christmas or during the holiday season. Some of the pages are in full color and all are liberally interspersed with pictures so that it makes for interesting reading and should result in considerable "want to see" desire on the part of the readers. The motion pictures described are *Babes in Toyland, Pocketful of Miracles, El Cid and Flower Drum Song.*

Evidence that the editors think this will help sell copies of their publication is to be had in the fact that advertising space has been taken in advance describing this special section and naming such films.

This is not a new idea and has been used in the United States and elsewhere by magazines and newspapers. Nevertheless our industry should be grateful to the editors of the *Star Weekly* for adopting in Canada this type of editorial content. Their readers are certain to be happy, as will our industry.

Unquestionably, there is enormous interest in new motion pictures and more interesting and exciting ones are now being produced in any one year than ever before. We should take advantage of this example to get other magazines and newspapers to recognize this and take similar action in the future.

Variviews

The Kiralfys

HARRY HORNER, film and art director of considerable repute, has settled in Toronto among the Frankels, his wife's family, and their three sons will be brought up here. Harry will keep his NY office open but his address here is 4 Highland Crescent, Toronto 5. The Frankel Corp., which Roy H. Frankel heads, is celebrating its 75th year of selling steel to Canadian industry . . . *There's one* Santa Claus that Bill Johnston, Saskatchewan theatre exec from Yorkton, won't forget. It's the one he hired to parade around town after Christmas Day with a sign saying that "I came back to see" such-and-such a picture at such-and-such a theatre. This Santa got loaded, got into a supermarket and decided to stay in there pinching. He mashed his way around town until the cops jugged him. Talk about public relations! . . . *Whatever did* become of that 39-part TV series made in Toronto a couple of years ago, *Hudson's Bay?* It had a UA releasing deal but never did get out of the can . . . "*Although doctors* tell us that there are only four blood types in the human race, I am sure that some day they will discover a fifth, composed of showman's blood. It makes a race apart."—Louis Nizer in his very interesting book, *My Life in Court.*

YOU MAY RECALL that this column of July 26 told about Imre and Bolossy Kiralfy, producers of live superspectacles for a long time before the turn of the century and for a decade after. They did things on a scale that made the efforts of Barnum, Roxy, Leonidoff, Billy Rose and Jack Arthur look small.

Some of the Canadian National Exhibition Grandstand shows were produced by the Kiralfys, I had learned from the scrapbooks of Thomas Scott, Sr., who spent most of his life backstage at the old Grand Opera House and also helped recruit supers for the Kiralfys.

Thomas Scott's scrapbooks, thanks to his son, Tom, a musician and real estate agent, are now in the possession of the Theatre and Drama Section of the Toronto Public Library. Tom took part in the Kiralfy CNE shows as a boy.

Bolossy Kiralfy, who settled in Toronto for some years and ran a dancing school here, has become the subject of several literary efforts. Tom Scott has been writing something on him. So has Bolossy's daughter, Edith K. Norris of New York City.

It happens that a son of Bolossy, Dr. Paul Kiralfy of London, is currently a resident of Toronto. He's spending a year as visiting professor of law at Osgoode Hall. Dr. Kiralfy was born in Toronto and his wife, Roberta, has interested herself in gathering local background as part of the material for a book about Bolossy, who died in London in 1923 at 84 years of age.

THERE IS ONE aspect of modern life beside the theatrical superspectacle that owes much to the Kiralfys. That is the revival of the Gay 90's, a mixture of lampooning and veneration that has become a vast and profitable industry. Hardly a city that doesn't have its Gay 90's or Gaslight Club, in which the morals and manners of that time are mocked while its simple and often sweet songs are sung again. There are hundreds of such places in America today.

The interest in the Gay 90's derives from something that happened almost three decades before the 1890's. In 1866 *The Black Crook,* which had a ballet in tights, opened in Niblo's Gardens, NY, where it ran for 16 shocking months and came to represent the beginning of that distinctively American theatrical form, the musical revue. It had been produced on a scale unprecedented up to that time and ran from 7.45 p.m. to 1.15 a.m. Jarrett & Palmer invested an unheard-of sum, $55,000, in its production.

In 1879 the Kiralfys, with Imre the main one, revived *The Black Crook* at Niblo's Gardens on an even greater scale than the original production. This revival and their touring of the production throughout America for many years kept it alive in the minds of theatre people and in the memories of the public.

After the Kiralfys quit touring *The Black Crook* it was revived from time to time by one group or another. The Kiralfys' revival relayed awareness of *The Black Crook* into the period when another revival of it gave birth to the present celebration of The Gay 90's.

THE CATALYTIC REVIVAL was engineered by the late Christopher Morley, a writer and lover of the theatre. It took place in Hoboken, across the river from NY, at the Lyric Theatre on March 11, 1929. He had chosen the Lyric because it stood among a cluster of old-time emporiums with gas fixtures, black walnut panelling, "tables for ladies" signs and other remnants of an earlier day that hadn't been swept away after World War One. Also Prohibition was ignored to the extent that beer could be had.

It was a fun-poking revival which opened with David Belasco and the board of the Theatre Guild present. Edward B. Marks, the song publisher, who saw the Kiralfy revival in 1879, didn't like the way Morley treated *The Black Crook.* In his book, *They All Had Glamour,* he wrote of it:

"This was no extravagant spectacle starring world-famous ballet dancers, but instead a tongue-in-cheek satirical production which pointed up the plot — that outmoded atrocity — and omitted all that made the original production a success."

New Yorkers loved to hiss the villain and cheer the hero and heroine and they liked the vaudeville acts that were part of the show. It became quite a night out to visit Hoboken and *The Black Crook* and the 1929 revival lasted 475 performances.

The last modern revival of *The Black Crook,* which also placed emphasis on hissing the leering, sneering moustachiod villain, and warning the heroine, took place in Los Angeles in 1936.

Perhaps it will be revived again soon. If so, like The Gay 90's celebration it inspired, it will be an echo of two of the greatest producers in theatrical history, Imre and Bolossy Kiralfy. It is interesting to know that they have a place in Toronto's theatrical background.

THE GLORY that was Greece and the grandeur that was Rome was revived architecturally in America through the movie palace in what, says *The Best Remaining Seats,* "was a brief era, as golden ages go, swept in on a floodlight of splendor, fantastic architecture, music, laughter and dreams. It began and ended in the decade that lay between Prohibition and Depression."

In its own way this large, picture-filled book is a type-and-ink equivalent of the movie palace. By Ben M. Hall, it is an exaggerated form of art, visually striking and full of interesting reading matter. If you've been around the film business for a couple of decades this will bring back the great days to you, including some of the great personalities.

S. L. Rothafel—Roxy of the theatre of that name—ushered in the decade, aided by such disciples as Major Bowes and Sid Grauman, who followed his entertainment pattern, and Lamb and Eberson, the architects who designed its cinema cathedrals.

The pretensions, the overdone elegance, the overemphasized precision of the dancers, the billowing grandiloquence of organ sounds—all the things that were so much a part of a more naive and more enjoyable time are there. Hall shows them and writes well about them, as Bosley Crowther, critic of the *NY Times,* suggests in his foreword.

The Best Remaining Seats, issued in Canada by Copp Clark, at the pre-publication price of $15.00, will be $17.50 later. Your office library can not be complete without it and even non-film friends visiting you at home will find it fascinating. It's quite a book. It is both humorous and respectful. None of your sneers—in keeping with the common approach to the past—at those of us who are a generation and more ahead of the young ones of today.

News Clips

While Canadian producers' efforts to get the Federal Government interested in ways and means of protection and support for feature-film making have had little effect so far, the U.S. Government is considering a full Congressional probe into film industry problems in that country . . . Chief Justice J. C. McRuer recently gave a decision prohibiting the Board of Transport from issuing a licence to operate a Saskatoon satellite TV station in Stranraer until a recommendation has been issued by the Board of Broadcast Governors. He also quashed a BBG recommendation. The action of the Chief Justice gives people an alternative to accepting BBG recommendations or Board of Transport orders.

Howard Binns, manager of the Humber, Toronto, is now manager of the Paramount, Peterborough, an Odeon operation . . . Some theatres are being converted to billiard academies. The Hurwitz-Famous Players Fox, Winnipeg, recently became the Fox Billiards . . . Leslie F. Whelan, foreign ad-pub director for 20th-Fox, will retire at the end of the year. Whelan, who had been Famous-Lasky field representative in the USA and Canada after WWI, joined Fox in 1935 . . . CTV Television Network Ltd. has opened a NY office at 535 Fifth Avenue, NY 17, with Kenneth M. Flower in charge . . . The Canadian Broadcasting Corp. has invited tenders for a seven-storey head office building in Ottawa on land for which it paid the Federal Government $45,000 and it anticipates close to a $3,000,000 construction cost.

E-U's 'Flower Drum Song,' 'Babes In Toyland' Dated

Empire-Universal's Flower Drum Song opens in Toronto and London for Loew's on Dec. 22 and for Odeon in other Canadian engagements. Empire-Universal's Disney attraction, Babes in Toyland, opens on the same day in a multiple-theatre engagement in Toronto for Famous Players and follows in that circuit's houses across Canada.

Deals were negotiated by Mark Plottel, Emp-U general manager.

WANTED

Assistant Manager

For Savoy Theatre in downtown Toronto. Good starting salary and excellent future prospects for experienced man.

G. M. DAVEY

399 Yonge St. EM. 6-8897

FAMOUS PLAYERS 25 YEAR CLUB MEMBERS INDUCTED IN TORONTO

Standing, left to right: Percy Cox, Beach, Toronto; Robert J. Buckingham, Eglinton, Toronto; Tiff Cook, Head Office, Toronto; Orlando Triolet, Palace, Windsor and Mrs. Triolet; Harold W. Tordiff, Roxy, Barrie and Mrs. Tordiff; Mrs. Singerman and Isser Singerman, College, Toronto.

(Seated) Mrs. R. J. Buckingham, J. J. Fitzgibbons, Sr., Miss Shirley Murray, Head Office, Toronto, and R. W. Bolstad. Mr. Fitzgibbons is president of Famous Players and Mr. Bolstad vice-president. (See story elsewhere in this issue.)

—Photo by Alex Gray

WB's 'Story Of Edith Piaf'

The Story of Edith Pief, dealing with the life of the French singing star, has been acquired by Warners and discussions are under way with Leslie Caron to portray the chanteuse. Frank P. Rosenberg, who will produce, recently returned from France where he discussed the film with Miss Piaf.

PRODUCTION UP

(Continued from Page 1)

duction and lab services, and collectively a considerable sum is expended by various provincial government departments for the same purposes. Part of these expenditures is being sought for private producers by The Association of Motion Picture Producers and Laboratories of Canada.

The total gross of Canada's private motion picture producers rose in 1960, although that of the laboratories was down. Figures have just been issued by the Dominion Bureau of Statistics and these will be followed by a bulletin with detailed information.

What accounted for the increase in production dollar volume? More TV commercials being made in Canada instead of the USA, in the opinion of several top producers.

25 YEAR CLUB

(Continued from Page 1)

luncheon in Toronto, which was held last week in the Park Plaza Hotel. He was assisted in making the presentation of pins and gifts by R. W. Bolstad, vice-president, and Angus MacCunn, secretary. At the head table with them were Robert Eves, Wm. Summerville and Clare Doidge, executives.

Employees had grown from 50 in 1925 to the present 5,000 and of the 523 25 Year Club members, 327 were still active, Mr. Fitzgibbons revealed. "Regardless of your type of job," he told the new members, "you have contributed to the company's fine record and to the raising of the industry's dignity, as well as helping the country reach the high standard of living it enjoys today."

He said he was pleased to see so many projectionists among the inductees, saying that perhaps he has a partiality for them, having been one himself. "The projectionist has a very responsible position in which he is trusted with millions of dollars worth of entertainment — and which can be spoiled by one mistake. I have never had a complaint."

Inducted into the 25 Year Club from the Toronto area were Shirley Murray, secretary to Angus MacCunn at Head Office; Tiffany Cook, of the Publicity Department, Head Office; projectionists Percy Cox, Beach, Toronto; Robert J. Buckingham, Eglinton, Toronto; Harold Tordiff, Roxy, Barrie, Ont.; Orlando Triolet, Palace, Windsor, Ont.; and Isser Singerman, manager, College, Toronto. Sydney Burton, manager, Strand, Port Colborne, Ont., was unable to be present.

Separate ceremonies were arranged in the Maritimes for A. Gordon Roberts, Savoy, Glace Bay; Gertrude M. Johnston, Paramount, Saint John; and Arthur M. Findlay, Paramount, Halifax. District Manager James McDonough made the presentations.

In the Quebec area presentations will be made to Herman A. Matineau, Loew's, Montreal; Herbert A. Kidger, Loew's, Montreal; Norman D. Charlton, Palace, Montreal; and to Thomas Cleary, Jack Dutcher, Bernard Archambault, Frank Price and Fernand de Broux of Consolidated Theatres, Montreal.

James A. G. Barclay of the Paramount, Kelowna, BC, received his award from Maynard S. Joiner, district manager for British Columbia.

Ceremonies honoring the Prairie members are being arranged for this year in the West by District Manager John Ferguson of the Winnipeg office. Winnipeg guests of honor in this area will be Eddie Newman and Edward Barr, Capitol; Jack Schwartz, Regent; Max Desser and Robert Hurwitz, Starland; Harry Gray, Lyceum; and George Miles, Richard Miles and David C. Wolk from Western Theatres Ltd.

FAMOUS 9-MONTH EARNINGS UP

Famous Players' earnings from operations after all charges, including depreciation of $782,084 in 1961 and $810,910 in 1960, were $1,768,303 for the first nine months of 1961, compared to $1,688,351 for the same period in 1960.

The net profits, unaudited, were $1,481,708 against $1,429,299.

The quarterly report reveals also that the regular dividend is no longer 37½c but 25c and that this will leave substantial cash reserves available for any unusual investment opportunities that may come up. The consolidated net profits, including profits from the sale of fixed assets, came to 85c per share — three cents higher.

The resignation of Norman S. Robertson, QC as a director was reported, with an appreciation for his past services recorded in the minutes.

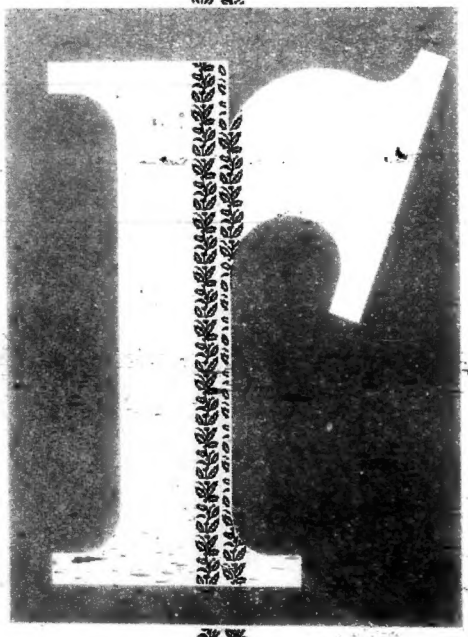
Adjustments reflecting the assumption of all operating costs of the Telemeter project by Paramount, including depreciation, as of Jan. 1, 1961, had bearing on the profits.

New Pact for Pasternak

Joe Pasternak, who has been with MGM for 20 years, has signed a new three-year contract as a producer with the company.

Canadian Film Weekly

Christmas, 1961



reflect upon your present blessings –
of which every man has many –
not on your past misfortunes,
of which all men have some.

CHARLES DICKENS

SEASON'S GREETINGS

RANK ORGANIZATION OF CANADA LTD.

THE ODEON THEATRES (CANADA) LIMITED
RANK FILM DISTRIBUTORS OF CANADA LTD.